



## Christopher Westby

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Portfolio: westbydesign.com

## Work History

### **CPM Marketing Group Inc.** Madison, Wisconsin

Graphic Designer, September 2008–present

- Design brochures, postcards, direct mail, letters, envelopes and personal URL's for over 15 Hospitals nationwide.
- Collaborate on a daily basis with marketing coordinators, writers, creative directors, printers, programmers and other designers.
- Responsible for own prepress for in-house Heidelberg press.

### **Robert Half Staffing Agency** Phoenix, Arizona

### **Aquent Marketing and Creative Staffing Agency** Tempe, Arizona

Graphic Designer, December 2007–May 2008

**The Arizona Republic** Phoenix, AZ - Helped with ad placement and pickups over the holiday rush, filling in for permanent employees on vacation.

**Marketcraft** Tempe, AZ - A fast-paced, production based environment. Department was responsible for transferring interior design ideas to paper for presenting the ideas to high profile clients such as museums, restaurants, recreational facilities and upscale resorts.

**Isagenix** Chandler, AZ - Temporary graphic designer for a company that specializes in nutritional supplements.

### **Barnes Papas Investments** Scottsdale, Arizona

Senior Graphic Designer, September 2005–August 2007

- Designed collateral materials, ads, flyers, brochures, logos, banners, broadcast e-mails, and signs for several businesses owned by a commercial real estate based investment group.
- Responsible for getting print quotes, preparing files for print and press checks.

### **Advertising Services Group** Madison, Wisconsin

Graphic Designer/Production Artist, September 2004–June 2005

- Designed ads, posters, flyers, brochures, logos, and banners for VyMaC Corporation, Madison Festivals Incorporation and Verlo Mattress Factory Stores.
- Helped set up photo shoots for Verlo Mattress.

### **U.S. Army** Schofield Barracks, Hawaii

Light Infantry, E-4 Specialist, August 1996–December 1998

- Awarded two Army Achievement Medals for meritorious service, initiative, dedication to duty and technical and tactical expertise.

## Education

### **Madison Area Technical College** Madison, Wisconsin

Associate of Arts in Applied Art-Graphic Design, December 2004

Currently working toward Web Design Certificate.

Cumulative GPA: 3.5

### **University of Wisconsin-Milwaukee** Milwaukee, Wisconsin

Bachelor of Arts in Art, December 2002

Cumulative GPA: 3.2

## Computer Competencies

Adobe Photoshop    QuarkXPress

Adobe Illustrator    Adobe Acrobat Professional

Adobe InDesign    Basic HTML, CSS and Flash